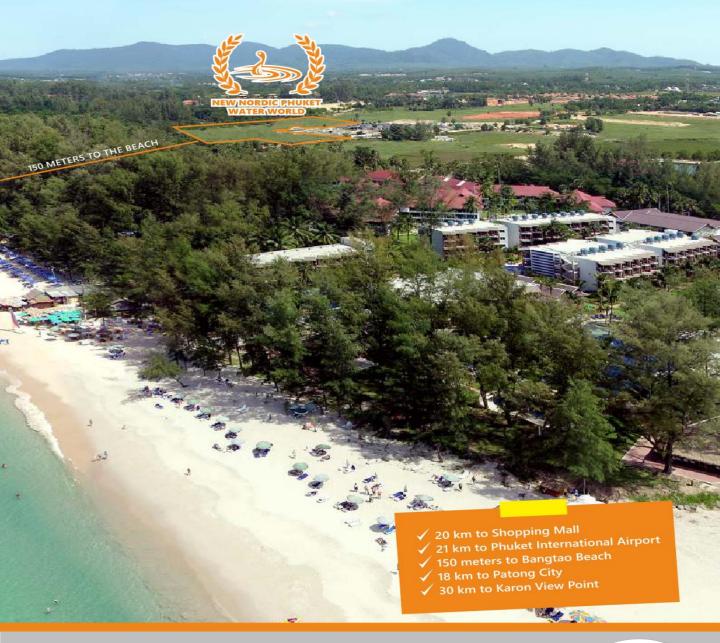
BANGTAO BEACH

New Nordic Phuket Water World is located on the idyllic Bangtao Beach, only a 30 minutes drive from Phuket International Airport. The area is unique in the way that the area makes up a secluded community with quiet beaches and family friendly areas. It is also close to the Laguna project and its par-71 golf courses.

Only a 20 minute drive from the area you can find Pathong beach. This city makes up the busy hub of Phuket with a wide range of restaurants and bars, a vibrant night life and fun activities such as diving and day trips to the exotic islands for the whole family. It is also a great starting point to explore other areas of the island.







Type : Condominium & Villa & Hotel

Location : Bangtao Beach

Size : 26.28 Sq.m – 77 Sq.m Price : 3.1X MB - 13.X MB 10% Guaranteed for 10 years



New Nordic Group International

Norway | Thailand | Philippines | Hong Kong | Vietnam | Indonesia-Bali



The New Nordic Group has since 2009 developed and constructed high quality condominiums, apartment buildings, villags, villages and hotels with the goal of creating a holiday village where the residents and guests can enjoy a carefree lifestyle. As a part of this vision we do not just offer our guests or investors a unit. When you purchase from New Nordic you become a part of its community, which consists of residences, shops, restaurants, spas and saloons. The New Nordic Group operates their own construction company, property management company, travel agency, resort staff and they even have their own beach!

The New Nordic Headquarters is located in the majestic hill of Pratamnak Hill, in between the busy city life of Pattaya, family friendly Jomtien and a long sandy beach. Here they occupy over 50 rai in total (80,000 square meters). Over the last few years, the company has expanded beyond the borders of this hill and today they also have offices in Tønsberg (Norway), Bangkok (Thailand), Koh Samui (Thailand), Phuket (Thailand), Chumphon (Thailand), Angeles (Philippines), Phu Quoc (Vietnam) and Bali (Indonesia).

In total they have more than 100 projects in Asia, with the corporate head office in Hong Kong.

Investments made easy

Greetings from the New Nordic Group!

You are now holding the newest addition of our sales catalogue in your hand, for the season January-March 2017.

It is with proud and pleasure to present to you the first brochure on New Nordic Water World Phuket. The development of tourism in Thailand is for many years the key success of the economy to this exotic country. The island of Phuket has always played a key role in the great result of being a holiday destination.

We will develop our Water World Phuket project in Bang Tao, one of the most beautiful pristine beaches in the Andaman Sea. Kilometers of white sand shoreline and blue water ocean are just 200 meters from your apartment. Quite enough for a romantic walk with your partner, busy enough to visit one of many tropical bars, souvenir shops, massage salons and good restaurants. A shuttlebus will take you to the nightlife of Patong, only 20 minutes from our location. Also the airport is less than 30 minutes conveniently away from Bang Tao . Right next door you will find Laguna. A high-end place with 5 star hotels, golf courses, galleries, top restaurants and entertainment. Bang Tao is a destination for everyone, kids, couples and families will all find what they are looking for in their unforgettable holiday.

In this catalogue, you will find various opportunities to invest in a bright future. Do not hesitate to contact me for any questions or a personal appointment at the location. In Patong we have our New Nordic Ratana Suites to host you in a perfect way.

Thank you and hope to see you soon in Bang Tao, Phuket.







NEW NORDIC GROUP IS EXPANDING TO PHUKET

Out of all the beautiful islands in Thailand, Phuket is one of the most popular tourist destinations! Phuket offers long sandy beaches with clear blue water, in combination of a busy and vibrant city life.

New Nordic Group is a fast growing company and we believe that opening up projects in all the main parts of Thailand will help our customers to easily travel across the country with us. New Nordic Phuket Water World is a particularly big project with a good variety of condominiums and villas, as well as an exclusive separate villa area. As the land is close to the ocean the units will have a easy access to beautiful Bangtao Beach. At the heart of the project there will also be a grand swimming pool area with slides and areas for the whole family to play and relax. Welcome to our Phuket Water World!





PHASE 1: THE FOUR STAR DEVELOPMENT



NEW NORDIC PHUKET: PHASE 1 THE FOUR STAR DEVELOPMENT

New Nordic Water World Phase 1 consist of three condominiums:

Condominium 1, Condominium 2 and Condominium 3. All buildings are located around a big swimming pool, with a pool bar, slides and sun decks for the whole family to enjoy.

The area also has its own breakfast restaurant and several shops.

This part of the New Nordic Phuket Water World will be similar to a four star project, with elegant and modern apartments of different layout and sizes.







PHASE 2: THE THREE STAR DEVELOPMENT



NEW NORDIC PHUKETS PHASE 2 THE THREE STAR DEVELOPMENT

New Nordic Water World Phase 2 consists of two condominiums:

Condominium 4 and Condominium 5. The buildings will be located around the general swimming pool, and Condominium 5 will also have one restaurant with a view over the lake which is located in the middle of the Water World.

This part of the New Nordic Phuket Water World will be similar to a three star project, all with modern interior. The apartments will be delivered fully furnished according to the New Nordic standard.







MISION

The New Nordic Group has for soon 10 years developed and constructed buildings in Pattaya and beyond. Our units vary according to concept and location, but we always stay true to our core values. Thus, you should always be able to recognize a New Nordic project when you see one.

We always keep the apartment as our main focus

At the New Nordic Group we have a wide range of different investment offers, from our rental guarantee to the cash back option. However, we never lose track of what is the most important: the unit itself. Our main roncern is always to deliver high quality buildings with good construction work at its core. Because of this New Nordic has been working with the same construction company since the start up, which means that they are always on site and still very much connected to the project. As a result of this close cooperation, we are also able to finish our buildings within the said construction period with very few exceptions.

We keep it real

New Nordic is one of the few developers that never spend a lot of time and money on show rooms, big banners and fancy parties. We would rather like to spend the money on the buildings itself, to make sure you get the best possible unit delivered at the end of the construction period.

We believe that it should be easy to purchase a unit

New Nordic believes that by making it easy for our customers to invest, we make it easy for ourselves. We therefore do everything we can to make the process of purchasing as simple as possible, while at the same time ensuring that everything is handled in a professional and correct manner. As a part of this, the New Nordic Group and our agents all operate with the same set of prices to make sure that you can use your preferred agent without having to worry about what is the cheaper option.

We believe that communication is key

We want you to feel as a part of the project and that you always get feedback on what is happening with your unit. We therefore send out weekly newsletters and construction updates from all our projects.



We do not only depend on one market

New Nordic has been paying our customers they rental guarantee on time every month since the start up (only with a few days delay in case of Thai holidays and Sundays when the banks are closed). New Nordic has 7 resorts in Pratamnak alone, all focusing on different market segments and types of customers. We also have sales teams for our accommodation department located in Bangkok, Pattaya and Norway. This way, we are not vulnerable to the economy of one country, the travel patterns of some type of customers or the performance of a few key staff.

We want to give our customers a wide range of options

We understand that all people are different, and are interested in different types of units, interior and concepts. We therefore offer our customers concepts in different locations and also projects of different style from the VIP projects such as Castle and Palace to the spacious villas in Chumphon.

We always have your back

Over the years New Nordic has developed a strong apparatus of people from different backgrounds and nationalities. Thai and foreigners are working together every single day to make sure that we have a strong team across our different departments, ranging from accommodation and food & beverage to IT, designing and New Nordic transport. We even have our own legal department!

THE RECIPE FOR SUCCESS

The New Nordic Group has developed more than 70 projects in Thailand, but our projects are about so much more than the building itself. When developing a new project all our teams come together to create the vibrant orange feeling we need to be able to name it a "New Nordic project". Here is a small overview of the teams involved.

THE NEW NORDIC CONSTRUCTION TEAM



The New Nordic Group has worked together with the same construction company since the very beginning, and this company is dedicated solely to the New Nordic projects. As a result, the construction company is on site with a big team of workers every day to ensure that any follow-ups or additional touch ups to any buildings can be done. With weekly meetings with the management we ensure that every step of the construction work for our projects is followed up closely.

THE NEW NORDIC ENGINEER TEAM



In addition to working closely with our construction company, New Nordic also has its own engineer team with more than 20 staff. They are on site to assist and follow up all construction sites and smaller works on our buildings. They work on a 24-hours schedule to ensure that there always is someone present to assist if experiencing any urgent problems.

THE NEW NORDIC LEGAL TEAM



The main priority for New Nordic is to ensure that our customers get their title deeds as soon as possible, while at the same time ensuring that we follow the correct procedures and ensure that everything is done in the right manner. We therefore have developed our own legal team with many years of experience in this field.

THE NEW NORDIC FOOD & BEVERAGE TEAM



New Nordic has currently more than 10 restaurants and bars in the Pratamnak area alone, ranging from our pool bars and breakfast restaurants to our Chinese Restaurant and our restaurant New Nordic Steaks, Grill and Winery serving fine dining 24 hours a day. We have a big F&B team from the best hotels and resorts in Thailand and beyond developing and operating these outlets.

THE NEW NORDIC ACCOMMODATION TEAM



New Nordic has many hotels and resorts across Thailand, and we also assist in operating the condominiums for our owners because we know that it is good to know someone is taking care of your property if staying away for a longer period of time. With our own reception team, housekeeping team and guest relation managers we ensure that you are always taken well care of, and the same is your apartment.

SUCCESS

THE NEW NORDIC RETAIL TEAM

Our retail spaces makes up a huge part of the New Nordic community, ranging from the massage shop only a short walk from your apartment, to the convenient minimart on the corner and the laundry down the street. New Nordic has its own department ensuring that our retail spaces gets top priority and is developed according to the vision and customer needs of each project.



THE NEW NORDIC TRAVEL TEAM

The New Nordic Group has in total four travel agencies, based in both Thailand and Norway. Our committed team are here to develop unique and exciting packages for travellers from all over the world so they can easily get to experience the unique and hidden treasures of South Eastern Asia. Every year they organize group tours to our projects to join our Golf Tournaments, Music Festivals, Introduction Classes with yoga teachers and more.



THE NEW NORDIC IT TEAM

We know that in 2017 it is important to stay connected wherever and whenever. The New Nordic Group therefore has our own IT team that works 24 hours, ready to assist if there every is any problems with your wi-fi or cable TV. In all our projects we give you fibre optic Internet, cable TV and free Wi-Fi!



THE NEW NORDIC PR AND EVENTS TEAM

New Nordic has its own group of people dedicated to put together events and happenings throughout the year in our New Nordic Communities. Every year they set up a big Music Festival and a Golf Tournament, and they also have dance classes, weekly live music, special promotions and more for our residents and guests to enjoy. At New Nordic you can always find something to do!



THE NEW NORDIC SECURITY TEAM

Thailand is a very safe country, but to ensure that the residents and guests in the New Nordic villages never experience any problems we have our own Security Team taken care of all projects and common areas. They are ready to assist if you have anything to report, help you with your luggage and give you a friendly smile. They also have CCTV cameras installed in all buildings.



NEW NORDIC HOTELS & RESORTS

New Nordic offers luxurious apartments and rooms surrounded by swimming pools, tropical gardens, park facilities and numerous common areas. This wide range of units combined a with New Nordic sale team in Bangkok, Pattaya and Europe, as well as having two travel agencies, gives us a unique position in the market to fill our rooms.



NEW NORDIC FAMILY Jomtien, Pattaya



NEW NORDIC MARCUS Jomtien, Pattaya



NEW NORDIC KRISTINE Jomtien, Pattaya



NEW NORDIC HOLIDAY Jomtien, Pattaya



NEW NORDIC ANITA Jomtien, Pattaya



NEW NORDIC TREND Jomtien, Pattaya

NEW NORDIC RESORTS Jomtien, Pattaya

Jomtien, Pattaya

NEW NORDIC CLUB



NEW NORDIC C-VIEW

Jomtien, Pattaya



NEW NORDIC RATANA SUITES

Patong, Phuket



NEW NORDIC SAMUI BEACH HOTEL

Lamai, Koh Samui



SUNSET APARTMENTS

Jomtien, Pattaya

NEW NORDIC HOTELS & RESORTS

New Nordic Hotels & Resorts is a part of the New Nordic Group, with a focus on delivering the best standard of service and the feeling of "coming home" for our guests from all over the world. The department has its own engineer team, housekeeping department, reception team, IT team, F&B department and transport fleet. They even aim to have a branch of the New Nordic travel agency, a wide range of shops and a beach location at all destinations! New Nordic Hotels & Resorts currently have eight resorts in Pratamnak Hill, and is expanding to several locations both within and outside of Thailand in the coming months and years.

Here is an overview of our current projects.



NEW NORDIC WATER WORLD

- NEW NORDIC WATER WORLD PHUKET
- NEW NORDIC WATER WORLD SAMUL
- NEW NORDIC WATER WORLD BALL



NEW NORDIC RESIDENCE

- NEW NORDIC C-VIEW RESIDENCE
- NEW NORDIC C-VIEW BOUTIQUE
- SUNSET APARTMENTS
- NEW NORDIC RESORT
- NEW NORDIC VILLA CORAL BEACH
- **✓ NEW NORDIC VILLA PHUKET**



NEW NORDIC ACCOMMODATION

- NEW NORDIC KRISTINE
- NEW NORDIC CLUB
- NEW NORDIC MARCUS
- NEW NORDIC FAMILY
- NEW NORDIC HOLIDAY
- NEW NORDIC ANITA
- NEW NORDIC TREND
- NEW NORDIC SAMUI BEACH HOTEL



NEW NORDIC EXCLUSIVE

- NEW NORDIC CASTLE PATTAYA
- NEW NORDIC PALACE PATTAYA
- NEW NORDIC CASTLE SAMUE
- ✓ NEW NORDIC CASTLE PHUKET

OUR SALES TEAM

New Nordic has a team of sales people focusing on everything from Online Travel Agencies, Foreign Individual Travelers, Group Sale and Corporate Sale to Long Term Rent and people looking for an apartment to make their home. Our many different projects, room layouts and styles ensures that we have something to offer all types of travelers, and it further ensures that the New Nordic Group never depends solely on one market. The New Nordic Hotels & Resorts sales team is currently based on Pattaya, with offices also in Norway, Koh Samui and Bangkok.









OUR TRAVEL AGENCIES

New Nordic has its own branch of travel agencies based out of our Europe office in Norway. Under the umbrella New Nordic Travels, New Nordic has the travel agency and tour operator the Asia Specialist with office both in Norway and Thailand. Further they have Wikstrom travels, which specializes in package tours mainly to Asia and Africa. In November 2016 another travel agency joined the New Nordic Travels branch named Jarlsberg Reiser. This company will further enhance the travels coming from the New Nordic Group to our resorts and beyond.



ASIA SPECIALIST CO. LTD.

PART OF NEW NORDIC GROUP

PATTAYA, THAILAND



Wikstrøms Verden AS



TØNSBERG, NORWAY

SEM, NORWAY

NEW NORDIC FEATURES AND FACILITIES

New Nordic is more than just a developer. It is running a full service accommodation site with many different features and facilities. Here is a selection of what we offer in our very first holiday village in Pattaya

- 24 hours information desks
- ✓ 24 hours security
- ✓ ATM Cash machines on site
- ✓ Breakfast lounges
- ✓ Pool bars
- ✓ Laundry services
- ✓ Daily newspapers
- ✓ Wi-Fi in rooms and public areas
- ✓ Transportation services
- ✓ VIP transportation services
- ✓ Free car parking
- ✓ 24 swimming pools
- ✓ Nurse onsite

- ✓ Sales office
- ▼ Tour operator and travel agency on site
- ✓ Bicycle / Motorbike Rentals
- ✓ A Norwegian Bakery
- ✓ Several restaurants and bars
- ✓ Several minimarts on site
- ✓ Six New Nordic massage centres
- ✓ New Nordic Golf Coach and Guide
- ✓ A wide range of shops
- ✓ A New Nordic Beach
- A dedicated cleaning team for all public areas
- ✓ Events and entertainment
- √ 24 Hours IT support



















"It's clean, it's safe, it's convenient and it's always getting better. But the best reason to choose New Nordic for a long-stay is the feeling that someone always has your back – you aren't just here on your own" – Bjørn (Norway)



Investment Details and Purchase Process



Investment Offers





10% Yearly Rental Guarantee

If you purchase an apartment like an investment and do not want to go through the hassle of renting it out yourself, you can choose to purchase it with our 10% rental guarantee. This means that after completion you will get a guaranteed return of 10% P.A. The length of the guaranteed return is set at 10 years.



50% Finance Option

In some of our projects we offer customers a 50% finance option. Contact us for more information.



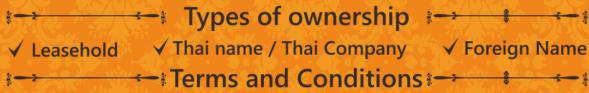
10% Cash Back Option

Our apartments are selling fast, and our projects are often sold out before the building is completed. We therefore offer our customers a 10% cash back option before and during construction, where costumers that pay the full amount will get 10% of the purchase price yearly paid monthly until the completion of the project.



Buy Back Guarantee

In some of our projects we offer costumers that buy in leasehold a buy back guarantee, which means that we guarantee to buy the apartment back from you for the same price as purchased after 10 or 20 years.



Purchasing process for reservation and purchase of units

Stage 1

Buyer must pay a deposit of 50,000 THB to confirm the purchase

200 61 61

Stage 2

35% of the full purchase price is to be paid upon signing the contract

Stage 3

20% is to be paid when starting the piling

Stage 4

15% is to be paid when starting construction

Stage 5

20% is to be paid when starting on the roof

Stage 6

The remaining 10% is to be paid upon completion

Stage 7

A one-time payment of 500 THB per sqm. is to be paid for the sinking fund

Stage 8

A service fee of 75 THB per sqm. is to be paid monthly

The investment offers vary according to the project. Ask your agent for more information



THE NUMBERS





60% of all customers are repeat customers





with architects



NEW NORDIC KOH SAMUI LAMAI HOTEL AND RESORTS

New Nordic Koh Samui Lamai Hotel and Resorts has a perfect location at the centre of the town of Lamai, which is the second largest town on the island. Lamai has everything any guest or permanent resident would need, with international restaurants, shops and bars – without the town loosing its authenticity and "Thai charm". Here you can find some of the best restaurants in Thailand, easy style markets, a Thai boxing area and many stylish and unique bars as your closest neighbour.



NEW NORDIC KOH SAMUI WATER WORLD

New Nordic Waterworld in Koh Samui is bringing a whole new concept to Lamai, the second largest town of Samui. The Water World is made up of a total of four buildings, with three of them dedicated to apartments of different sizes. The last building is a three story restaurant with lounge and pool bar. The project will have slides for the children, a spa area and its own fitness room and shops.



NEW NORDIC KOH SAMUI CASTLE

New Nordic's most Prestiogious Project! Invest in mysteries and elegance at the New Nordic Castle in Koh Samui! The Castle concept is a truly genuine project sure to create awe-inspiring reactions in every visitor! Built on the idea of a medieval castle, the building will host secret corridors, ancient wine cellars, true medieval architecture, elegant cigar lounges and cave restaurants. If you invest in the New Nordic Castle Project in Koh Samui, you do not only buy a unit, you buy an experience!



PHUKET

Spectacular nature, stunning tropical sunsets and warm blue water awaits you in the largest island in all of Thailand. This fun, yet relaxing island makes for the perfect combination of white beaches, endless facilities, shops and activities, great cuisine and a variety of good accommodation spaces! Also known as the Pearl of the South, no wonder this is Thailand's most visited tourist attraction!



PHUKET CLIMATE

During the whole year Phuket keeps its bright sun shining, still there are periods with more sun others and of course, the rainy season. Around the beginning of March until the beginning of May is considered the hot season, where the climate is exceptionally dry and the sun is very hot.

Between May and October is a very nice time to travel, but the bad weather start to show itself during this time and leading up to the rainy season. The months just before and after December is considered the high season and it's when the most tourists are traveling to Phuket to enjoy the sun.

How to get around?

Tuk-tuks can be found all over Phuket, although they tend to be clustered in large numbers around Patong. Tuk-tuks are small red vans that can carry about five passengers. They are 4-wheeled as opposed to the 3-wheeled version found in Bangkok.



PHUKET BEACH AREAS



BANANA BEACH

Despite the big rise in tourism, Banana Beach is still one of the most beautiful beaches on the island. The water is exceptionally clean, clear and perfect for swimming. The beach is also known for its different rock formations surrounding the area and it's often referred to as the Banana Rock Beach.



FREEDOM BEACH

Even though Freedom Beach is the least accessible beach in Phuket, many travellers say it is the best one in the area. Unless you are willing to fight through thick jungle, the beach is only accessible by boat. Since it's harder to reach, it will also be fewer tourists here, and as the name suggests: more freedom.



NAI HARN BEACH

This beautiful beach is never as crowded as the most popular beach destinations in Phuket, so here you can come to enjoy some proper relaxation without being surrounded by other people. This beach also offers chairs, as well as drink vendors selling everything from a cold beer to fresh coconut.



NAI THON BEACH

With the entire beach being surrounded by casurina trees, the Nai Thon Beach is well worth the visit. Offering some of the finest sand in all of Phuket, here you can relax like no other and swim through clear blue water. They say the beach is made up of golden sand that almost squeaks as you're walking over it.

ISLAND NEAR BY PHUKET

There are so many islands near Phuket, big and small, it would take forever to visit them all. Most are not far and you should really consider adding a couple of islands to your trip. These are just few islands we had the chance to visit and we will be adding more as we travel around.



Coral Island

Coral Island (Koh Hae) is situated 10 km south of Phuket. The island is surrounded by multicolored coral reefs, hence the name Coral Island. The island has two long stretches of white, sandy beach with crystal clear water with plentiful of tropical fishes waiting to be fed, and a few quiet bays on the other side. A short trek over the small hill and rocks leads to a small quiet cove with a beautiful beach, an excellent hideaway during the day. Sea activities as scuba diving, banana boat rides, parasailing and seawalking are available on the island.



Phi Phi Island

First time in Phuket? Phi Phi Islands is a must for first timers. It is the topic of conversation for travellers all over Thailand. A Phi Phi Island tour is the most popular activity in the region. Phi Phi Islands are situated 40 km south-east of Phuket and consist of six islands. The major ones being Phi Phi Don, which hosts the bohemian town of Phi Phi Islands, and Phi Phi Leh with Maya Bay which featured in the movie "The Beach". Phi Phi Islands are famous for its limestone cliffs rising sheer out of the emerald green waters, white powdery beaches and its many coral reefs offering great diving and snorkeling.



Similan Island

Similan Islands are located just 84 km northwest of the bustling crowds of Phuket. Koh Similan is one of the best-known island groups in the Andaman Sea, largely because of the wonders that wait beneath the clear blue waters that surround it. Generally counted among the 10 most interesting dive areas in the world, this little archipelago has also become a favourite destination for yachts and tour boats.



Koh Yao Island

Koh Yao Noi and Koh Yao Yai are a pair of large islands in the middle of Phang Nga Bay, equidistant to Phuket and the Krabi mainland. While the pace of development is accelerating on Koh Yao Noi in particular, the islands remain a quiet refuge that feels far removed from the crowds of Phuket. Other activities available on the island include agricultural demonstrations (rubber and fishing), kayaking, hiking, snorkelling and swimming.

LAGUNA GOLF PHUKET

Laguna Golf Phuket is an 18-hole, par 71 award-winning golf course, set within the world renowned Laguna Phuket Resort.

The skillfully designed golf course provides the perfect golf experience for players of all abilities.

Many outstanding natural features can be found on site including large native Banyan Trees and natural water

features – often inundated with water lilies and wildlife.

Tournament Management Options











Longest Drive:

On a pre-determined par 4 or 5 an added incentive competition will be held to see which golfer from the group has the longest drive off the tee.

Tournament Desk:

We can set up a Tournament Registration Desk to register your golfers and provide any corporate gifts or information that needs to be distributed.

Scoring:

We are also able to provide complete scoring for your corporate event. All results will then be compiled and delivered ready for the prize giving ceremony.

Golf Clinics:

Our PGA Professional's can conduct tailored golf clinics to suit your needs. Options include either a 30-minute pre game exhibition clinic, or hands on 2-hour beginners class for the non-golfers in the group.

Food and Beverage:

Be it a simple, on-course snack given to players during their game, or a full buffet meal at the end of your round, we have a wide array of dining locations and options provided by Banyan Tree Phuket hotel.

Tournament Format:

Advice on the format of the Corporate Golf Day will be given to suit your requirements depending on the ability of the golfers and the numbers involved.

Scorecard/Banner Preparation:

Scorecards can be prepared prior to your event stating the player names, handicap and company logo. We can even help arrange a wide range of banners with your event logos to help better brand your Corporate Golf Day.

Nearest the Pin:

On a pre-determined par 3 an added incentive competition will be held to see which golfer from the group achieves the closest shot to the pin flag.

Prize Presentation:

We can provide you a dedicated prize giving area with additional tables, banners, lighting and microphone. Our staff will be on hand throughout your prize giving to support you in anyway required.